



Contact: Gina Nacey
320-230-8031



FOR IMMEDIATE RELEASE:

Adventure™ hires Assistant Account Executive Kayla Nesvold

April 30, 2012 – St. Cloud, MN - Adventure™, a full-service advertising agency with offices in Brainerd, St. Cloud and Minneapolis, recently added Kayla Nesvold to their expanding staff. As Assistant Account Executive, Nesvold will oversee a wide array of account-service tasks for the agency's growing client roster. She will operate primarily from the St. Cloud office.

Prior to joining Adventure, Nesvold worked in global product development and marketing at Creative Memories, the leading direct sales brand in the scrapbooking industry. She brings a wealth of retail, direct sales, promotional and media relations experience to the Adventure team. A 2010 graduate of St. Cloud State University, Nesvold majored in mass communications/public relations and competed on SCSU's women's golf team.

Adventure provides all-encompassing creative and marketing services to leading regional and national brands on a project basis. Senior-level experience and nationally recognized executions complement existing client resources for energized brand strength, growth and success. The production side of Adventure™, Adventure Studios, provides award-winning still photography, video and graphics production. Adventure Studios complements the advertising agency's capabilities, but operates independently

###

501 W. St. Germain St.
St. Cloud, MN 56301
P 320.230.8031
adventureadvertising.com