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FOR IMMEDIATE RELEASE

Adventure™ Opens New Office Location in Minneapolis, MN

November 15, 2011 – BRAINERD, MN – Adventure™, a full-service advertising agency with offices in Brainerd and St. Cloud, MN, will open a new office and photo studio in the Twin Cities on December 1st. The third office will reside at 4850 35th Street West, Minneapolis.

“The new office is a next step in growth towards the progressive Twin Cities advertising agency environment,” says Scott Mitchell, Principal at Adventure. “We have been very successful contributing to many national leadership brands, and enjoy relationships with clients located all over North America. So location has never limited our success. We do look forward to sharing the creative culture, people, and being closer to some of the companies we partner with as resources in the Twin Cities.”

The other company Principal, John Linn, leads Adventure Studios which operates independently yet complements the advertising agency’s capabilities. “Adventure Studios had over 200 on-location production days across the country and in Mexico this year,” says Linn. “Our Twin Cities studio will allow us to be a greater resource to advertising agencies and in-house creative departments. It will also provide simplified travel opportunities.” For out-of-studio productions, Adventure Studios will continue to work out of their 32’ production recreational vehicle, an enclosed grip trailer, a 30’ enclosed vehicle trailer, and their unique photo boat with its 25’ wide raised shooting platform.

The new Adventure office will be located in the West Lake Calhoun area of Minneapolis, which will be shared space with SixSpeed. Adventure and SixSpeed have enjoyed a professional camaraderie for several years, and regularly provide creative solutions for clients cooperatively. This will be a new location for both companies.

Adventure™ provides all-encompassing creative and marketing services to leading regional and national brands on a project basis. Senior-level experience and nationally recognized executions complement existing client resources for energized brand strength, growth and success. The production side of Adventure™, Adventure Studios, provides national award-winning still photography, video and graphics production. Adventure Studios complements the advertising agency’s capabilities, but operates independently. See their clients, samples of their award-winning work and photography at AdventureAdvertising.com and Adventure-Studios.com.

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