



Mary Adelman received the award at the Business and Professional Women/USA Minnesota state convention on May 3rd, 2008. Pictured is Sharon Wilson, Coborn's, Inc, incoming St. Cloud BPW president; Mary Adelman, Adelman Advertising; and nominator Julie Peters, INO Inc.

Adelman Advertising Receives State Employer of the Year

Mary Adelman, Adelman Advertising, Avon, Minnesota, has received the Business and Professional Women/USA Minnesota Employer of the Year award. This award was presented at their annual conference in Lake Elmo, Minnesota, on May 3, 2008. Adelman received the St. Cloud Employer of the Year award in October 2007, which forwarded her nomination to the statewide organization.

Adelman received the award for supporting and promoting initiatives that are important to women in the workplace. Flexible work schedules for employees with children and those who care for aging parents, allowing children to come to work if needed, and an open work environment were mentioned as practices very much in line with the values of the Business and Professional Women. Their mission is "to achieve equity in the workplace through education, information, and advocacy."

Adelman Advertising has produced branding/image campaigns, printed collateral material, print advertising, direct mail, websites, and many other projects for a variety of clients since 1989. Adelman specializes in advertising and marketing for senior housing and health care, working in this industry on a national level for over 18 years.

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