



# ADVENTURE

C R E A T I V E G R O U P

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FOR IMMEDIATE RELEASE:

## **Adventure Creative Group Adds Gina Nacey to Growing Staff**

April 7, 2008 – Brainerd, MN – Adventure Creative Group recently added Gina Nacey to provide creative strategy for both regional and national clients. Nacey's location in St. Cloud will provide a greater agency presence to clients located in St. Cloud and the Twin Cities.

Nacey recently received the Silver Medal Award for lifetime achievement, and holds a position on the American Advertising Federation's national board. She brings 15 years of experience in healthcare, medical devices, software, food products, telecommunications and outdoor recreation to Adventure Creative Group. Nacey is also been acknowledged for her award winning copywriting.

Adventure Creative Group is nationally recognized for their strategic problem solving, creative thought-process, award-winning creative executions and commercial photography. As a full service advertising agency, Adventure Creative Group works on a project basis, contributing marketing communications to both regional and national brands.

Advertising work produced by Adventure Creative Group was recently honored at the annual Central Minnesota Advertising Federation competition. Adventure Creative Group was awarded the coveted overall Best of Show award, along with awards for Best Art Direction, Best Copywriting, two of the three Judges Choice awards, twelve Gold Addys, and eleven Silver Addy awards. Adventure Creative Group entered 23 work pieces into the competition, for which they won 24 total awards.

Additional information on Adventure Creative Group can be found at [www.adventurecreative.com](http://www.adventurecreative.com) or by contacting the agency.

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