



A D V E N T U R E

C R E A T I V E G R O U P

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FOR IMMEDIATE RELEASE:

**Adventure Creative Group Work Honored at
Minneapolis Advertising Award Competition: The Show**

November 19, 2008 - Brainerd, MN – Adventure Creative Group’s work for LaMettry’s Collision was recognized in the presence of nearly 1,200 attendees at The Show recently held at First Avenue in Minneapolis, MN.

The Show, sponsored by the Advertising Federation of Minnesota, is the who’s who for creative output and executions in the Twin Cities. At the event, ACG was honored with an award for a simple, but clever two-color ad campaign for LaMettry’s Collision of the Twin Cities.

“What’s wonderful to see is that great concepts can win over big budgets,” states Scott Mitchell one of the Principals at ACG. “And we’re excited to have our work recognized along-side brands like Target, Harley Davidson and Porsche. Especially recognizing that we are producing this level of work with a fraction of the budget compared to these leadership brands.”

Over 1,900 entries were submitted, but only 570 awards were bestowed by the judging panel of industry-leading creative professionals that included:

Gerard Caputo – Creative Director, BBDO New York
Robynne Raye – CoFounder, Modern Dog Design, Co.
Joe Alexander – Creative Director, The Martin Agency

Adventure Creative Group is a full-service advertising agency that represents regional and national brands on a project basis, with offices and photography studio located at the Northern Pacific Center in Brainerd, Minnesota and a satellite office in downtown St. Cloud, Minnesota. To see samples of this award-winning work, visit www.adventurecreative.com.

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