

For Immediate Release:

Adventure™ Adds Abby Fitch to Growing Staff

April 26, 2010 - St. Cloud/Brainerd, MN - Adventure recently added Abby Fitch as Art Director to work on the agency's regional and national accounts. Fitch has been added to the staff to support the growth of the agency and add to the team's creative excellence. She will work out of both Adventure's St. Cloud office and Brainerd headquarters.

Fitch has over 5 years of agency experience working at Minneapolis firms, Olive and Company and Yamamoto Moss Mackenzie. Her expertise ranges from designing identities and print collateral to packaging and interactive. She has produced work for national clients including: UnitedHealthcare, Benedictine Health System, Ingenix and Frango by Macy's.



Adventure is nationally recognized for their strategic problem solving, creative thought-process, award-winning creative executions and commercial photography. As a full-service advertising agency, Adventure works on a project basis, contributing marketing communications to both regional and national brands.

Additional information on Adventure can be found at the company's website: www.adventureadvertising.com

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