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FOR IMMEDIATE RELEASE:

Gina Nacey Elected to American Advertising Federation's Board of Directors

June 9, 2008 – St. Cloud, MN – This week, during the American Advertising Federation's annual conference in Atlanta, Georgia, Gina Nacey of Adventure Creative Group was elected to a two-year term on the association's national Board of Directors.

The American Advertising Federation (AAF), headquartered in Washington, D.C., is the oldest national advertising trade association, representing 50,000 professionals in the advertising industry. The AAF has a national network of 200 ad clubs and 215 college chapters located in ad communities across the country. The AAF also has 130 blue-chip corporate members that are advertisers, agencies and media companies, comprising the nation's leading brands and corporations.

Nacey's election to the AAF Board of Directors comes just as she left her post as Chair of the AAF's 8th District. Prior to that, she served as Governor of the AAF's 8th District overseeing 13 local chapters of the AAF in Minnesota, South Dakota, North Dakota and Wisconsin. She has also served as President of the local chapter of AAF – the Advertising & Marketing Federation of Central Minnesota which recently honored her with the Silver Medal Award for lifetime achievement in the field of Advertising.

Nacey is responsible for Creative Strategy at Adventure Creative Group, an advertising agency recognized nationally for their strategic problem solving, creative thought-process, award-winning creative executions and commercial photography. Adventure Creative Group serves clients throughout the country with offices in Brainerd and St. Cloud, Minnesota.

Additional information on the American Advertising Federation can be found at www.aaf.org. For more information on Adventure Creative Group, visit www.adventurecreative.com or contact the agency.

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