



ADVENTURE

C R E A T I V E G R O U P

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FOR IMMEDIATE RELEASE:

Adventure Creative Group Wins Best of Show at ADDY® Awards

February 23, 2009 – St. Cloud, MN – Adventure Creative Group was awarded the coveted Best of Show honors at the ADDY Awards competition held Saturday, February 21, 2009 at Regency Plaza in downtown St. Cloud, MN.

This is the second year in a row that Adventure Creative Group has received the show's top honor for creative excellence. The agency won a total of 15 awards:

- Best of Show – Cottages at Boyd Lodge Brochure
- Judge's Choice Award – Crestliner Photography
- Gold ADDY Award – Adventure Creative Group Website
- Gold ADDY Award – Cottages at Boyd Lodge Brochure
- Gold ADDY Award – Crestliner Photography
- Gold ADDY Award – Lake Country Journal Snowcross Photography
- Gold ADDY Award – RemWhirl Website
- Gold ADDY Award – Dotty Brothers Construction Campaign
- Silver ADDY Award – Adventure Creative Group Interactive Campaign
- Silver ADDY Award – Oh Circuit Tree, Oh Circuit Tree Holiday Card
- Silver ADDY Award – Dotty Brothers Construction Booth
- Silver ADDY Award – Dotty Brothers Construction Billboard
- Silver ADDY Award – Dotty Brothers Construction Brochure
- Silver ADDY Award – RemWhirl Logo
- Silver ADDY Award – Katadyn POS

The ADDY Awards are the world's largest and, arguably, toughest advertising competition. They represent the true spirit of creative excellence by recognizing all types of media and creativity by entrants of all levels of from anywhere in the world. The American Advertising Federation Central Minnesota is one of 200 local member advertising clubs that participate in the ADDY® Awards competition. This is the first tier of the competition and winning entries will now move on to a district competition to be judged in March. Those winners will go on to the national competition held in June.

Adventure Creative Group is a full-service advertising agency that represents regional and national brands on a project basis, with offices and photography studio located at the Northern Pacific Center in Brainerd, Minnesota and an office in downtown St. Cloud, Minnesota. See samples of our award-winning work at www.adventurecreative.com.

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