

– FOR IMMEDIATE RELEASE –

Johnson Group's work on Diversicom Marketing Wins Two National Awards

ST. CLOUD, MN, SEPTEMBER 21, 2010 – Johnson Group's campaign work for Diversicom won a recent national telecommunications marketing competition held by The Organization for the Promotion and Advancement of Small Telecommunications Companies (OPASTCO). The organization's commercial companies & cooperatives collectively serve over 3.5 million customers. OPASTCO recognizes the best communications and marketing publications created for the rural telecommunications industry across the nation. Industry experts in the fields of marketing and public relations judge the entries, and materials produced during each two-year interval are eligible for competition. The winning Indy Award entry titled "The Magic of Diversicom," focused on the increased connectivity between friends and family through Diversicom's telecommunications services.



Johnson Group is a full service marketing and advertising agency committed to helping local and national businesses achieve strategic goals. Learn more about the Johnson Group by visiting www.jgroupmarketing.com, via facebook www.facebook.com/johnsongroupad, or following @johnsongroup on twitter.



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