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FOR IMMEDIATE RELEASE

Adventure™ Honored in Ft. Lauderdale for Creative Excellence.

Oct. 28, 2010 – BRAINERD, MN – Adventure™ Advertising was nationally recognized by the Marine Marketers of America for the design of Striper Boat's marketing materials – earning the Best of the Product Literature category and a Neptune Award for Marketing Excellence.

The awards, which recognize outstanding work in the marketing field, were presented at the organization's annual meeting at the Fort Lauderdale International Boat Show.

Adventure™ provides all-encompassing creative and marketing services to leading regional and national brands on a project basis. Senior-level experience and nationally recognized executions complement existing client resources for energized brand strength, growth and success. The production side of Adventure™, Adventure Studios, provides national award-winning still photography, video and graphics production. Adventure Studios complements the advertising agency's capabilities, but operates independently. See their clients, samples of their award-winning work and photography at Adventureadvertising.com

Marine Marketers of America was founded in 2007 to serve as a voice and provide professional development and career opportunities for marketers. It organizes networking events and sponsors a national awards program to recognize outstanding achievement in marine advertising, public relations and promotions.

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