

## **NEWS RELEASE**

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## Koskela joins HatlingFlint

Local marketing, public relations and interactive agency hires account manager

(St. Cloud, Minn.)—<u>HatlingFlint</u>, a full-service marketing, public relations and interactive agency, is pleased to announce <u>Jessica Koskela</u> has been hired as an account manager. She will manage client interaction, planning and implementation for the St. Cloud office.

A native of Hanover, Minn., Koskela is a 2006 graduate of the College of Saint Benedict in St. Joseph, Minn., with a B.A. degree in communication, art and writing. Prior to joining HatlingFlint, Koskela was most recently an account manager at brand synchrony, a food marketing agency. She brings five years of marketing and communication experience, specializing in food, foodservice, retail and healthcare.

She and her fiancé Kurt reside in Annandale, Minn.

Headquartered in St. Cloud, Minn., HatlingFlint is a full-service marketing communications firm dedicated to building brands, businesses and relationships. It is a member of the <u>Flint Group</u>, a network of communications agencies and partners specializing in marketing, advertising, interactive, public relations and growth strategy. The Flint Group includes <u>Flint Communications</u>, Fargo, N.D.; <u>HatlingFlint</u>, St. Cloud, Minn.; <u>SimmonsFlint</u>, Grand Forks, N.D.; <u>WestmorelandFlint</u>, Duluth, Minn.; <u>AadlandFlint</u>, Anchorage, Alaska; and <u>Flint Interactive</u>, an online services firm with staff in multiple locations.

Other interests in the Flint Group include *AdFarm*, an agency dedicated to agricultural communications, advertising and public relations, with clients throughout North America and offices in Fargo, N.D., Kansas City, Missouri, Calgary, Alberta, and Guelph, Ontario; *Media Productions*, a Fargo-based, full-service audio, video, film, photography and live-event company, and *Praxis Strategy Group*, a nationally recognized research and economic strategy company, with locations in Fargo, Grand Forks and Duluth.