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## FOR IMMEDIATE RELEASE

## Art Director Brad Alexenko joins Adventure<sup>TM</sup>

March 1, 2011 – BRAINERD, MN – Adventure<sup>™</sup>, a fullservice advertising agency with offices in Brainerd and Saint Cloud, MN, recently added Brad Alexenko to their expanding staff. A seasoned Art Director, Alexenko will handle graphic design projects for the agency's growing client roster. He will operate primarily from the St. Cloud office.



Brad Alexenko brings 16 years of professional design experience to the position. Prior to joining Adventure, he worked for several St. Cloud-based advertising agencies including Meyer Marketing, Agency 128 and The Johnson Group. Alexenko earned his degree in graphic design from St. Cloud State University, after moving there from his home state of North Dakota.

Adventure<sup>™</sup> provides all-encompassing creative and marketing services to leading regional and national brands on a project basis. Senior-level experience and nationally recognized executions complement existing client resources for energized brand strength, growth and success. The production side of Adventure<sup>™</sup>, Adventure Studios, provides national award-winning still photography, video and graphics production. Adventure Studios complements the advertising agency's capabilities, but operates independently. See their clients, samples of their award-winning work and photography at Adventureadvertising.com

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