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FOR IMMEDIATE RELEASE:

Adventure™ Studios wins twice at The Show, Minnesota’s top ad competition

December 10, 2012 – St Cloud, MN – On November 9, Adventure™ Studios was recognized in Minneapolis at The Show, an AdFed competition that celebrates Minnesota’s top work in advertising and communications. Adventure Studios won two awards for outstanding photography.

The first went to a photo series for Victory® Accessories’ line of motorcycle products. The second award was for a Red Bull photo campaign called “Mississippi Grind – Skate Action.” The images showcased professional skateboarders from Red Bull’s team as they showed their skills aboard a barge-turned-skate-park that floated the river from Minnesota to New Orleans.

John Linn, chief photographer for Adventure™ Studios, took all the photographs while on assignments for each client. To get the Victory Accessories shots, Linn fabricated a steel cage platform mounted to the front of his chase vehicle – mere inches from the ground. This allowed him to lay down at road level (often times at high speeds) to get the dramatic angles in many shots. Images and additional Victory Accessories information is available at www.purepolaris.com/en-us/Victory/Pages/home.aspx.

When capturing images of the Red Bull skaters, Linn strove to not only immortalize their skills but to convey an attitude that’s synonymous with the Red Bull brand. The Mississippi Grind and other Red Bull events are chronicled at www.RedBullUSA.com.

The Show is held by AdFed of Minnesota each year in Minneapolis. Entries are open only to advertising agencies, photo studios, marketing firms and businesses that are Minnesota-based. The judges are among the best and brightest advertising professionals from around the country.

Adventure™ Studios is an acclaimed digital photography, videography and image manipulation studio with a primary focus on action photography. In addition to Minnesota studios in Brainerd, St. Cloud and Minneapolis, they have a traveling studio RV for field assignments and a custom photo boat for marine photo shoots. Learn more at www.AdventureStudios.com.

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