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**Adventure™ Advertising announces the opening of a new office in Surfers Paradise, Australia.**

Brainerd, MN... Adventure has recently entered into an agreement with Your Inspiration at Home™ (YIAH) to assume global responsibilities for marketing and brand development of the international spice and seasoning company. Adventure will assume the responsibilities of an in-house marketing department, supporting the company's rapid expansion in Australia, the United Kingdom, Asia and new launches in the United States and Canada. As an in-house marketing department for YIAH, Adventure will share resources and staff with the home office in Queensland, Australia.

YIAH has achieved substantial growth since launching the brand and has earned numerous culinary awards for their products. They chose Adventure for the agency's marketing strategy, creativity and proven experience in the direct-sales industry.

Currently, Adventure is rebranding YIAH with a fresh identity, sales support materials and a new website. An online social media campaign is also underway to build brand awareness and attract new sales consultants to the rapidly growing company.

In addition to work conducted through their Australian office, Adventure will continue to operate as an independent, full-service advertising agency at their Minnesota offices in Brainerd, Minneapolis and St. Cloud. They provide all-encompassing creative and marketing services to leading

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national and international brands on a project basis. Senior-level experience and award-winning executions contribute to clients' existing resources for energized brand strength, growth and success. Adventure Studios provides digital photography, videography and image manipulation to complement the advertising agency's capabilities, but is managed independently. More information is available at [AdventureAdvertising.com](http://AdventureAdvertising.com).

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